

Pearson India and National University of Singapore launch executive programme for young professionals

Source: The Economic Times

NEW DELHI: Learning company Pearson's India arm and National University of Singapore (NUS) Business School have announced the launch of the Emerging Leaders Management Acceleration Program (ELMAP), a blended executive programme for young business professionals in India.

Starting this October, this programme brings together business content from NUS across different functional areas of management and leadership. With an approach focused on the program aims to better equip business leaders of the future with desired skills to drive results and execute business strategy effectively.

Working professionals with 2 to 10 years of work experience, keen to work in cross-functional teams, would benefit from the six-month part-time weekend course.

Varun Dhamija, director, Pearson Professional Programs, said, "With this programme curated for India, we aim to develop the tools needed for emerging leaders to diagnose and solve business problems, effectively lead individuals, groups, and organisations, and ultimately rise to the next level in their enterprises."

The programme will equip participants with the fundamental concepts of leadership, business strategy, marketing and sales management, big data, service operations, supply chain management, business innovation and finance analytics.

Additionally, the program will include four to six webinars with industry leaders. Candidates will be awarded with a certificate from NUS Business School upon successful completion of the program.

Dr Vishal Narayan, program director, NUS Business School said, "Professionals need to be able to offer broad cross-functional perspectives and adopt a holistic approach to problem solving. With the online webinar-styled course, the classes address need-based learning to build core competencies connect and professionals with academics and industry leaders."

The direct-to-desktop 'live-online' classroom sessions with NUS Business School faculty members will provide flexibility to participants to learn from anywhere.